

## *2010 Multi Regional Conference Schaumburg, Illinois*

The 2010 conference was held at the Renaissance Hotel and Conference Center in Schaumburg, just a trolley ride away from Woodfield Mall and Ikea! The hotel was absolutely beautiful and provided a wonderful setting for this event. Approximately 200 GI nurses attended, with Wisconsin being well represented. Three of the speakers were from our state and all did a wonderful job. Thank you to Peggy Gauthier, Terrie Vos, and Susan Nuccio for sharing your expertise with all! Many other excellent speakers rounded out the weekend conference.

**Plan now for 2011! The Multi Regional conference will be held in the Milwaukee area in October, 2011!**



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## *Upcoming Conferences*



**Nov. 5-6, 2010 – La Crosse  
WSGNA Fall Course**



**WSGNA Spring Course  
Milwaukee Area- info coming soon**



**May 6-11, 2011 –  
SGNA's 38th Annual Course—  
Indianapolis, Indiana**



**October 2011 –  
Multi Regional—Wisconsin**

## PRESIDENT'S MESSAGE

*Hello Everyone,*

*This year has passed quickly. It's been an energizing year working with the board members to make WSGNA more dynamic. I've been privileged to work with such a dedicated group. Together, we provided two educational opportunities via satellite, worked towards standardizing our financial process, granted educational scholarships, and kept our members updated with electronic newsletters and communications. In addition, I had the honor to attend the national conference in Orlando to watch Wisconsin President Theresa Vos pass the presidential gavel to another Wisconsin resident, Peggy Gauthier at the SGNA national conference in Orlando.*

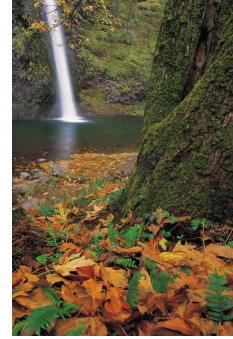
*We just held our elections for 2011. Deb Schmeling will be joining us as the Director-at-Large for Communications/Newsletter, Mary Fiebelkorn will continue as a board member with a new position of treasurer, and Cathy Johnson will serve as our president elect! Congratulations to all of you, and thank you for your interest in improving our profession through WSGNA.*

*As the year winds down, there will be no shortage of educational opportunities. The multiregional conference "Covering GI Bridges" was held in Schaumburg, Illinois on October 15<sup>th</sup> through the 17<sup>th</sup>. An exciting year closes with a final educational opportunity, "What's The Key to a Successful Endoscopy", in LaCrosse on November 5<sup>th</sup> and 6<sup>th</sup>. Both planning committees have worked endless hours to bring varied topics by multi-disciplinary faculties. I hope you're able to attend one or both of these noteworthy programs.*

*Looking ahead, a spring conference will be held in the Milwaukee area, thanks to the staff at Wheaton Franciscan Health. The staff of Waukesha Memorial has graciously offered to host the 2011 fall multiregional conference. Details will be posted on our website, [www.wsgna.org](http://www.wsgna.org) as they become available.*

*I hope you enjoy the rest of this beautiful fall season.*

*Margaret Hauser-Ullman RN CGRN  
WSGNA President*



### 2010 WSGNA Board of Directors

#### President

Margaret Ullman, RN, CGRN  
Columbia-St. Mary's  
Columbia & Riverwoods GI Lab  
262-284-2761  
[ullmanmargaret@yahoo.com](mailto:ullmanmargaret@yahoo.com)

#### President-Elect

Lynn Miller, BSN, RN, CGRN  
Columbia-St. Mary's GI Lab  
414-228-8067  
[lmiller@columbiastmarys.org](mailto:lmiller@columbiastmarys.org)

#### Secretary

Sheila Gansemer, RN  
Director - Outpatient Services;  
Wheaton-Franciscan-St. Francis  
414-423-6905  
[rgansemer@wi.rr.com](mailto:rgansemer@wi.rr.com)

#### Treasurer

Christine Crevcoure, RN, CGRN  
Bellin Hospital,  
Digestive Health Services Unit  
920-339-9918  
[ccrevcoure@yahoo.com](mailto:ccrevcoure@yahoo.com)

#### Director-at-Large ~ Membership/ Nominations

Casey Fisher BSN RN  
[CJKit10@wi.rr.com](mailto:CJKit10@wi.rr.com)

#### Director-at-Large ~ Communications/ Newsletter

Cathy Johnson, RN, CGRN  
Waukesha Memorial Hospital GI Center  
262-544-0157  
[casjohnson3@sbcglobal.net](mailto:casjohnson3@sbcglobal.net)

#### Immediate Past-President

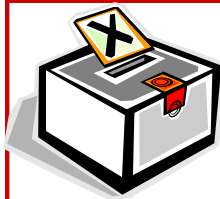
Mary Fiebelkorn, BSN, RN, CGRN  
Manager - GI Center;  
Waukesha Mem Hospital  
262-928-7614  
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## OF SPECIAL NOTE

*I'd like to thank WSGNA for the scholarship I was awarded to attend the 18<sup>th</sup> Annual Multi Regional SGNA conference "Bridge the Reform of Health-care with Knowledge" that was held in Schaumburg, Illinois, on October 15-17<sup>th</sup>, 2010. I especially enjoyed the talks that Barb Bancroft gave, "Moon Pies, French Fries, and Thunder Thighs: The ABC's of Diet and Disease" and Pharmacology Tour through the GI Tract. All of the speakers were very knowledgeable about their topics and very interesting to listen to. Even after 14 years in GI Nursing there is always something new to learn about!*

*Thank you,*

*Pamela Graham, RN, CGRN*



### **YOUR VOTING RESULTS ARE IN!**

The ballots are in and the results tabulated.  
THANKS to everyone who submitted their ballots.  
Approximately 70 ballots were returned!

### **2011 WSGNA Board of Directors: (effective January 2011)**

**President: Lynn Miller**

**President-Elect: Cathy Johnson**

**Immediate Past President: Margaret Hauser-Ullman**

**Secretary: Sheila Gansemer**

**Treasurer: Mary Fiebelkorn**

**DAL-Membership/Nominations: Casey Fisher**

**DAL-Communication/Newsletter: Deb Schmeling**

(denotes the newly elected)

## **WE NEED YOU!!**

We are looking for hosts for our regional WSGNA 2011/2012 conferences. Would you and your coworkers be willing to plan a conference? We have the tools to get you started and will provide assistance. **It's a fun thing to do!** Please see a board member at the La Crosse conference or send us an email.



## DEPARTMENT SPOTLIGHT



### Miller Center for Digestive Health Bellin Hospital, Green Bay

*The Miller Center for Digestive Health* opened in 1980. We have 6 procedure rooms, 2 of which are X-ray capable. We do all of the common GI procedures; EGDs, colonoscopies, ERCPs, etc. In addition, we do pH studies, manometry, EUS and Capsule endoscopy.

Many of our staff are certified; 5 at the time of this submission and 3 who have taken the test in 2010. Our staff consists of RNs, LPNs, Techs, a desk clerk, and an admission clerk. We are most proud of our team spirit, willing to accept new things, brainstorming and problem solving. We just make the process better working as a team, helping each other without being asked. We are all cross trained to help out as needed. In 2002, we made a quilt as part of a team building exercise that still hangs in our hallway as you come into the nurse's station.

A pilot program has been started for patients who are diagnosed with colon cancer. In this program, one nurse stays with the patient through recovery, working with the patient and their family; answering questions, explaining surgery, and is the go-between for the surgeon, patient, and family. This often entails setting up labs, x-rays, and CT scans. This nurse will then check on the patient and his/her family 1-2 days after surgery to answer any further questions or assist with any concerns they may have.. This has been well received by patients and their families.

To celebrate GI Nurses Day in March, some of our nurses give presentations and provide information to organizations. We always encourage our patients to tell family, friends and co-workers to be sure to have their colonoscopies. We have hosted GI Nurses Day celebrations for NE Wisconsin for the past 10 years.

In 2010, we hosted two satellite conferences for our part of the state.

Our biggest challenge had been scheduling, overlap issues, and patient waiting. We did an overhaul of the system for pod scheduling. Our patients comment on the "no-wait" from registration → admission → procedure (unless there is an emergency) We have found that engaging the patient in conversation for delays has made them feel important.

We have many customers that "love us" and state although they've had procedures elsewhere, they end up coming back here for our care and our 'sense of humor!'

We would also like to let you know we are very proud of our leader, Peggy Gauthier, for being President of SGNA!

As a last thought, we'd like to say: "*Humor is the best medicine for our customers!*"

Submitted by:  
Chris Crevcoure  
Bellin Hospital

.....

*Thank you Chris for sharing your department. If anyone would like us to spotlight their department, fill out the form and send to [casjohnson3@yahoo.com](mailto:casjohnson3@yahoo.com) .*



## DEPARTMENT SPOTLIGHT

Please consider writing about your department and submit to me at [casjohnson3@yahoo.com](mailto:casjohnson3@yahoo.com). If you prefer you may use the questionnaire below. Thanks, Cathy Johnson

### WSGNA INVITES YOU TO PARTICIPATE IN "DEPARTMENT SPOTLIGHT"

WSGNA is looking for Newsletter spots about YOU! We'd like to hear about your GI department. How big is it? How busy? How many staff members do you have? What do you do to "WOW" your patients? How do you celebrate success? What makes your GI department special? And anything else you would like to say!!

We'd like our members to know more about their peers. You don't have to be an author to submit your story. We can write it for you if you like. Here are some questions to start with. Just answer and we'll do the rest.

Name of GI department: \_\_\_\_\_

Name of person submitting \_\_\_\_\_

How can we contact you? \_\_\_\_\_

How old is your department? \_\_\_\_\_

How many patients do you see (per week, month, whatever) \_\_\_\_\_

How many procedure rooms do you have? \_\_\_\_\_

What is your staff mix (RNs, Techs, clerks, processing tech, etc.)? \_\_\_\_\_

How many of your staff are certified? \_\_\_\_\_

How many are WSGNA members \_\_\_\_\_

What is your patient mix (EGD, colon, bronch, etc.)? \_\_\_\_\_

Do you do any special procedures (manometry, EUS, pH, etc.)? \_\_\_\_\_

What do you do to celebrate successes? The department's, an individual's, GI Nurses Day, etc. \_\_\_\_\_

Would you like to recognize someone in your department for their extraordinary efforts, work, or a special accomplishment? \_\_\_\_\_

What is your department most proud of? \_\_\_\_\_

What is your department's biggest challenge? (Perhaps someone who reads this has the same issue and can help! \_\_\_\_\_

What do you feel makes your department special or different from other GI departments? \_\_\_\_\_

Do you have a customer service story that you would like to share? \_\_\_\_\_

Do you have any pictures that you'd like to put in the newsletter? \_\_\_\_\_

Anything else?? Anything at all? \_\_\_\_\_

That's it. You've done it!

Send your notes/comments to:

Cathy Johnson at [casjohnson3@yahoo.com](mailto:casjohnson3@yahoo.com) or fax to 262-928-4669 Att: Cathy

## SCHOLARSHIP APPLICATION

WSGNA Educational Scholarships have been established to financially assist WSGNA members in attending SGNA/ WSGNA educational courses. Scholarships will be awarded as outlined in the scholarship policy and procedure.

Name \_\_\_\_\_ Date \_\_\_\_\_

Address \_\_\_\_\_ Member since \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email address \_\_\_\_\_

Title \_\_\_\_\_ Position \_\_\_\_\_

How long have you been a GI Nurse/associate? \_\_\_\_\_

Are/Have you been involved in GI Nursing in your hospital/community/state/regional or national organization?

Have you ever received a WSGNA scholarship before? When? \_\_\_\_\_

What would a scholarship mean to you; any special considerations? \_\_\_\_\_

The number of scholarships and the amount of each scholarship granted will be determined by the Board of Directors and Scholarship Committee in December of each year.

Please indicate below which course you are applying for:

**(The application deadline for the following scholarships is March 1 of the year to be awarded)**

\_\_\_\_\_ WSGNA Spring Education Course

\_\_\_\_\_ SGNA Annual Course

\_\_\_\_\_ Certification/ \_\_\_\_\_ Recertification – (2 each, selected in September)

**Selection criteria:**

\*\*A member of WSGNA for one year or more as of January 1st of the year you are seeking the scholarship.

\*\*Currently working in the field of GI.

The monies for the scholarship will be reimbursed upon the submission of a copy of your contact hour certificate, a brief synopsis of your experience at the educational course and how attending enhanced your professional career. This is due within 30 days of attendance and will be published in the newsletter.

Contact any board member if you have questions.

**Submit to: Director at Large, Nominations and Membership**

Revised 10/08

### **Congrats to the following members who have been awarded scholarships!**

**Recertification:** Samantha Johnson

**Multi-Regional:** Nancy McKinnon, Pamela Graham

**Fall conference, LaCrosse:** Susan Machones, Karin Johnson, Karon Lankford, Theresa Robinson.

### **Reminder to everyone: It is easy to apply for a Scholarship!**

The website and all newsletters contain the application forms. Many winners are repeat winners because not many members apply. We earmark OUR money for you! Please apply!



## BOD MEETING MINUTES

### WSGNA Summer Meeting Fiddleheads Mequon, WI August 14, 2010

- I. Meeting called to order by President Margaret Ullman at 910 a.m.
- II. Board Members in Attendance: Mary Fiebelkorn, Past President; Margaret Ullman, President; Sheila Gansemer, Secretary; Cathy Johnson, DAL/ Communications
- III. Committee Reports:
  1. Secretary:
    - A. Minutes reviewed from April 10, 2010 Board Meeting
    - B. Treasurers report - \$450 entry as contribution should be for conference registration
    - C. Mary Garcia was paid in April and October not June and December per her request
    - D. Reviewed Board member compensation policy – need to amend policy for multi-regional conference – President and President Elect will attend Multi-Regional conference – registration paid
    - E. If President or President Elect could not attend Multi-Regionals – 2 other Board members could attend with Registration paid to represent the region
    - F. President Elect and Treasurer will attend Leadership Conference, would like to make mandatory that the President Elect and Treasurer would attend in Fall before taking Term for 2011 (exceptions will be determined by the Board)
    - G. Future Conference: discussion should reflect “ if no video of speaker would other areas still be interested in taking advantage of webinars”
    - H. Margaret made a motion to approve the minutes with above changes
    - I. Cathy seconded motion, All in favor
    - J. Minutes from 4/10/10 meeting approved with corrections
  2. Treasurer:
    - A. Chris emailed her report in her absence
    - B. Money Market Balance Wells Fargo –Reported by Chris C. as of 8/13/10 was \$22591.95 – but live account view balance is \$26591.95 – noted discrepancy of \$4000. Report will not be accepted by members until discrepancy resolved, Margaret to follow-up with Chris
    - C. Checking Account Balance – Reported by Chris C. as of 8/13/10 was \$2023.87 (balance on report and on line account view match) – Outstanding checks: Jensen \$1000 and Stepke \$250
    - D. Grand Total of both accounts – Per Chris’s report - \$24615.82 and actual per on line view - \$28615.82. Report will not be accepted until discrepancy resolved
    - E. 6/10/10 – Chris submitted an amended 2009 Income Expense summary report to Nationals – beginning bank balance 1/09 - \$43942.47 – ending bank balance 12/09 - \$38570.06
    - F. Total Income for 2009 WSGNA - \$19254.23 – Total Expenses for 2009 - \$24697.13
    - G. Noted Discrepancy – Expense report – difference from beginning to ending bank balance \$5372.43 – Income/expense report difference \$5442.90 – Variance of \$70.47
    - H. Anticipated Income for rest of 2010 - \$11000 – Anticipated Expenses - \$8900
    - I. 4 National conferences @ \$1000 – 5 March Conf @\$75 – 4 Scholarships Fall @ \$125 – 2 Multi-Regional @\$350 – 2 scholarship cert. exam – 2 scholarship re-cert cost – Money for Sharon Worzalla scholarship
  3. Communications:
    - A. Newsletter went out, next newsletter due early Fall –end of September early October
    - B. Scholarship for Fall Conference in La Crosse due 9/1
    - C. Nominations for election due September 1, please include Bio with nomination paperwork
    - D. Ballots will be mailed September 15, Return due date for ballots is October 1
    - E. Winners will be announced at November Board Meeting in La Crosse
  4. Membership/Nominations:
    - A. 192 Members

## MINUTES CONTINUED

- B. Nominations: Debra Schmeling: Newsletter – Mary Fiebelkorn and Sue Machones: Treasurer – President-Elect: Cathy Johnson and Chris Crevcoure
- C. Membership Drive – gift cards to SGNA?
- D. Fall Conference – receive a \$10 gift card to join as a new member
- E. Send Thank-you to attendees at August Conference for attending and include a \$10 coupon/ voucher to join SGNA

### IV. Unfinished Business

#### 1. Conferences:

- A. Spring Conference: Terry Vos announced she will be unable to host the Sprint 20100 conference – Will check to see if Wheaton is interested in hosting
- B. 9/11 Webinar Conference: Preliminary report from Margaret is that the conference made between \$600 and \$800. Evals noted that the speaker was good, acoustics were not great and one table could not see because behind a pole – refills on coffee were not prompt – will follow-up with feedback to venue (Joey Buonas). – 24 people attended in Milwaukee and 15 attended in Green Bay. Margaret will present final report when complete.
- C. Requirements for future webinars – sound system with computer or speaker phone
- D. Viewing webinars from home – group discussion to the potential for this, would require more tracking to verify attendance – possibility of sending a post-conference exam for attendees to complete and turn in for CEU
- E. La Crosse Conference: Mary has been connecting with program chair – updates received that things are going well

#### 2. Board Positions/ Candidates 2011

- A. See Membership and Nominations committee report

#### 3. Voting Results:

- A. House of Delegates voting results: Resolutions 1 and 7 were “no” and Resolutions 2-6 were “yes”

#### 4. Website Sponsorship:

- A. Boston Scientific – declined
- B. Abbott – Casey will attempt to complete application
- C. Medications- Margaret will complete application
- D. Olympus – will review needed application
- E. Anticipate a banner or header with sponsor logo on website

### V. New Business

#### 1. Charitable Donations:

- A. Budget \$2000
- B. Fox Valley Technical College – Culinary Arts Program: the program includes education about celiac disease and food preparation, plan for 1 - \$500 or 2 - \$250 scholarships for students
- C. Continue donation to Children’s Hospital Celiac Clinic - \$1500

#### 2. Other:

- A. Expense reporting from Nationals
- B. New form for expense tracking to facilitate Treasurer’s report
- C. We will need to update the Treasurer’s role responsibility for expense reporting

#### 3. Next Board Meeting:

- A. Friday November 5<sup>th</sup> in La Crosse
- B. Plan for dinner meeting – 6pm

### VI. Meeting Adjourned by Margaret Ullman at 11 am

Minutes submitted by Sheila Gansemer, secretary – 10/19/10

\* 9/11/10 – Amendment to Treasurer’s Report – Communication received from President Margaret Ullman on September 11, 2010: Clarification received from Chris Crevcoure regarding balance of money market account: August 14, 2010 balance on Wells Fargo money market account is \$26, 591.95



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